

## Schedule of Events

### Thursday, June 3

5:00 Opening Reception

#### **SWGSB/SMU**

6:30 **Keynote Banquet**

**Richard Fisher, President & CEO of the  
Federal Reserve Bank of Dallas**

### Friday, June 4

#### **Alumni Academic Program**

9:00 The Banking Outlook

10:00 Half-Day Elective (Part I)  
(See the website for an up-to-date list)

11:30 Lunch

12:45 –  
2:15 Half-Day Elective (Part II)

#### **Afternoon at your leisure**

6:00 Alumni Social Hour-Radisson Hotel

*Dinner on your own*

### Saturday, June 5

8:30 Alumni Association Meeting

Peer Discussions

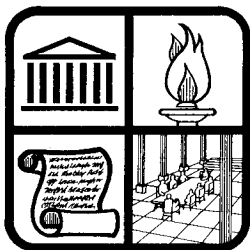
10:00 Or  
Regulator Update

#### **Lunch on your own**

1:00 Alumni Golf Tournament Registration

2:00 Alumni Golf Tournament  
The Tribute Golf Club

6:30 Program Concludes



## Upcoming SWGSB Foundation Programs

The SW Graduate School of Banking (SWGSB) Foundation is the preeminent national provider of premier educational opportunities for banking professionals. The Foundation offers a full spectrum of programs and materials designed for virtually every level of bank management—from first-line officers to directors.

#### **131st Assembly**

Charleston Place  
Charleston, South Carolina  
September 23 -26, 2010

#### **Fall 2010 Workshop**

The Gaylord Opryland Resort  
Nashville, Tennessee  
November 5 – 7, 2010

#### **132nd Assembly**

Atlantis Resort  
Paradise Island, Bahamas  
February 3 - 6, 2011

**The following schools are held at the  
Edwin L. Cox School of Business  
Southern Methodist University  
Dallas, Texas**

**The SW Graduate School of Banking**  
May 31 – June 11, 2010

**National & Graduate Commercial Lending School**  
April 17 – 23, 2010

**Commercial Analysis Review**  
April 17 - 18, 2010

**School of Bank Marketing & Management**  
May 18 - 25, 2010

**Bank Operations Institute**  
October 10 - 15, 2010

SW Graduate School of Banking Foundation  
Southern Methodist University  
P.O. Box 750214

Phone: (214) 768-2991

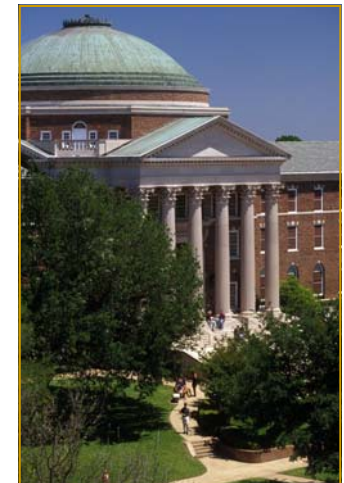
Fax: (214) 768-2992

E-mail: [alumni@swgsb.org](mailto:alumni@swgsb.org)



## SWGSB Alumni Reunion Program

Sponsored by the  
SW Graduate School of Banking  
Alumni Association



June 3-5, 2010  
Cox School of Business  
Southern Methodist University

[www.swgsbalumni.com](http://www.swgsbalumni.com)



# Welcome Back... ... to SWGSB

The *Alumni Reunion Program* is a supplement to the regular **SWGSB/SMU** session. It is designed especially for SWGSB Alumni Association members and those prospective SWGSB/SMU students who want to sample the full SWGSB/SMU curriculum.

All participants of the **2010 Alumni Reunion Program** will stay at the Radisson Hotel/Central located at 6060 North Central Expressway, well within walking distance of SMU's Cox School of Business. There will also be a shuttle available, if you prefer to stay out of the summer sun. The hotel number is 214-750-6060, and you must ask for the "SWGSB Alumni rate" when making your reservation.



*The home of SWGSB in the James M. Collins Executive Education Center.*

## First-Class Education

This year, the SW Graduate School of Banking will introduce you to **Richard Fisher**, President and CEO of the Federal Reserve Bank of Dallas. Fisher is former vice chairman of Kissinger McLarty Associates, a strategic advisory firm chaired by former Secretary of State Henry Kissinger. Mr. Fisher has also served as an assistant to the secretary of the Treasury during the Carter administration and was a deputy U.S. trade representative, where he oversaw the implementation of NAFTA and various other agreements with Korea, Vietnam, Japan, Chile and Singapore.



**Richard Fisher**

## At Your Leisure

This year classes 31, 41 and 46 will be celebrating their 20<sup>th</sup>, 10<sup>th</sup>, and 5<sup>th</sup> year reunions, respectively. Join the Alumni Board Friday night for a combined celebration! Reconnect your SWGSB network on Saturday afternoon while playing a round of golf at The Tribute Golf Club. The Alumni Reunion Program offers the perfect mix of education and leisure at an affordable price.

## 2010 SWGSB Alumni Reunion Program

Sign up for:	Price
<input type="checkbox"/> Alumni Association Member: Program Fee	\$245
<input type="checkbox"/> Member: Full Package (Program Fee & Golf)	\$345
<input type="checkbox"/> Alumni Association Non-Member: Program Fee	\$295
<input type="checkbox"/> Non-Member: Full Package (Program Fee & Golf)	\$395
<input type="checkbox"/> Alumni Golf Tournament Only	\$150

Subtotal: \_\_\_\_\_

Total: \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

SWGSB Class Number \_\_\_\_\_

Method of Payment

- Check made payable to **SWGSB Alumni Association**
- Please send me an invoice
- Visa     MasterCard     American Express

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ 3 Digit Security # \_\_\_\_\_

Billing Address (Must be exactly as it appears on the monthly statement.) \_\_\_\_\_

Signature \_\_\_\_\_

The Reunion fees cover the costs of enrollment, preparation of materials, on-site handouts, lectures, scheduled receptions and banquets, and coffee breaks. Reunion fees DO NOT cover hotel accommodations or personal incidental charges. Travel and hotel arrangements are the alumni's responsibility. SWGSB/SMU Alumni Association has a block of rooms at the Radisson Central Hotel located next to campus: Radisson Central Hotel, 6060 N. Central Expressway, Dallas, TX 75205, 214-750-6060. **Cancellation Policy:** All cancellations are subject to a nonrefundable \$75 registration fee.